CMAC BOARD MEETING MINUTES

Monday November 5th, 2012

Yankee Diner, Renton

Present: Jeff Kray, Andy Cooley, David Thomson, Marne Osborne, Craig Reininger, Fred Wurden, Angela Niemann, John Jendrezak, Marci George, Brian Dennehy, Dan Greenshields,

Absent: Steve Sundberg, Bill Koefoed

Ex Officio Members present: Alan Lauba, Lynne Bielaski, Dale Koetke, Louis Lafreniere

Ex Officio Members absent: April Hicks

Approval of September Minutes: Andy made a motion to approve August minutes. David 2nd, Approved.

Program Administrator Report: Dale

**Registration:** Dale reported that the current registration is at 324. There are 28 registrations not fully paid. Invoices went out to those members on November 4th. Weekly reminders will go out until all are fully paid.

**Membership software:** The membership database has been cleaned-up. The goal is to make it easier to extract the critical data easily. Still investigating QuickBooks integration. Wild Apricot offers limited, fragile QB integration. Working with product management at Wild Apricot to get this heard. Investigating if other membership software is better at this. So far only one vendor identified-not appropriate focus for software package.

**CMAC races:** Volunteer officials for home races look good per April. Board set the following race entry fees: Warm-up SL $35, CTC $25-non scored, $35 scored, MM GS $35, No Bull $40. The Warm-up SL is a club race with invitation extended to White Pass. Race will be capped at 180. Louis to post to USSA and Alpine Reg.

**Mail:** Bulk mail was sent to club members 9/20, 9/28, 10/1, 10/4, 10/12 and 10/25. Bulk mail templates updated with sponsor info (working with Steve).

**Website:** Kept content updated. Added addition hints/guides to ease the process of registering. Over 3500 visits to the web site since September 4. Program prices updated early morning of October 15. Tuning clinics scheduled with World Cup and on the web site. Crystal Season Pass info now on the web site. Platinum sponsors in the high visibility location in the web page header. Platinum and Gold Sponsors now on each page in the footer. Added a link to email the entire board.

**Twitter and Facebook:** Actively posting all new items to Twitter and Facebook.

**CMAC Store:** Vendor is engaged for hats, hoodies, and shirts. Need to get vendor for CMAC car stickers. Need to get PayPal info from Kari. Store should be open in the next couple weeks.

**In Flight:** Socials: need to coordinate scheduling the season’s social events.

**Pending Items:** cmacskiracing.com email: Bill investigating whether we can get free/reduced non-profit pricing.

Director’s Report: Alan

**3-yr plan:** Carry over to a meeting that we look more out to the future, i.e. pre-retreat meeting.

**2012-2013 Programs:** Numbers are good. Prep is maxed out.

**Coaches Meeting/Staffing:** Coaches meeting was held Sunday. All coaches have some experience at some level whether with CMAC, Crystal Mountain, or other ski areas.

**Elite Pass:** Alan will meet with John Kirchner regarding a proposal for elite pass racers getting a pass instead of having to get a ticket each day. One advantage a pass would lessen the burden on ticket lines.

**Work party/shacks:** Fred has the metal roofing. Need 5 to 6 guys to install. Schedule work party for November 17th weather permitting.

**Colorado and Sun Peaks:** 15 racers attending Colorado. The FIS race at Sun Peaks on the 17th and 18th was cancelled. 30 plus racers signed up for Sun Peaks. Need a deadline so Alan can determine staffing needs.

**Equipment:** May need more channels on the radios-move from 4 channel to 6 channel. Radio check out system implemented last season is working well. Need to purchase new/more radios for the coming season. Andy made a motion to authorize up to $1500 from FFE for new radios and other equipment. John 2nd. Approved.

**U12 Xmas Camp:** Andy made a motion to authorize a U12 4 day camp during Christmas at $160 per racer. Fred 2nd. Approved.

**Pilot Program with Z girls:** Libby Ludlow and Jilyne Higgins, Co-Presidents of Z girls, are proposing a pilot coaching program with girls in CMAC. Andy made a motion to authorize payment from the Chapelle Lauba Fund of up to $2500 for Z girl sessions with Libby. Brian 2nd. Approved.

President’s Report: Jeff

**Concession Agreements (Crystal and Summit):** Concession agreements are in progress.

Communications and Events: Steve

Steve is making progress. Jeff will follow-up with him to see what we can do to help him.

Athlete Protection: David

**Concussion testing update:** David is working on scheduling more testing sessions. The tests set a baseline for athletes so that when/if they do get a concussion doctors have information about the athlete to determine when they/or should they return to normal activity. Right now “outsiders” cannot access our test scores, so need to figure out how the work around that issue.

USSA Club Development: John/Brian

Committee decided it would be beneficial for the club to go through the exercise but not to submit for a gold level. Use it as a tool for the club to better themselves. More time and effort on Alan’s part will be required to complete the program. Goal is to have a draft by the spring USSA conference. Then compare with other clubs to see lessons learned and value. Use the report as an internal audit to see how we are doing as a club.

Treasurer: Bill/Lynne

**2012-2013 budget update:** Of registered racers, revenue is off by $546 of projected revenue. Lynne also needs to contact CMFC to see what happens with the funds from one of the scholarship winners since they moved to another club. Last time this happened, CMFC awarded the scholarship to the next qualified racer.

**Bookkeeping Laptop:** Lynn will send Fred and Kari specs for what she needs for a new laptop. They may be able to get one from Microsoft. Dan made a motion to spend up to $700 on new laptop. Craig 2nd. Approved.

Governance: Andy/Angela

No Report

Volunteers: April

April emailed out list of current volunteer positioned filled. There are about 250 regular volunteer jobs covered so far as well. Key needs are race secretary for CTC and Warm-up SL, Chief Gate Judge for MM GS, and Finish Ref for CTC. Hoping more officials trained and available after latest clinic.

New Business:

**2013 proposed meeting dates:** January 14th, February 11th, March 11th, April 15th, May 20th, June 17th, July 15th.

Meeting moved to Adjourn at 8:40PM.

Next Meeting: December 3rd, Seattle REI, 6PM followed by Parent Meeting at 7PM.